

Appendix 3 MAAP Action Sets Implementation Table

The table below identifies actions profiled over the three years from April 2014 with new / additional expenditures as appropriate estimated by year. This excludes for activities and expenditures either sourced by the council from other partners or direct via these.

MAA P Ref	Activity/item	2014/15	2015/16	2016/17
AS1	Managing and maintaining streets and spaces			
	Maintenance adjustments - changes to be revenue neutral or cost saving	0	0	0
	And see for AS5 and AS11	0	0	0
AS2	Improve the condition of buildings and beneficial occupancy			
	S215 initiative (already budgeted for)	0	0	0
	THI2 (already budgeted for)	0	0	0
AS3	Improve key routes and spaces for pedestrians and cyclists			
	Predominantly for Lancashire County Council but see also AS5	0	0	0
AS4	Further encourage business investment and development			
	Discrete initiatives e.g. to support making a Local Development Order and bespoke marketing support	0	5	5
AS5	Central seafront and main beach			
	Management changes to streamline and co-ordinate existing activities to increase efficiency	0	0	0
	As part of the joint transport plan, design spatial changes to off street vehicle parking, greenspace bus and coach drop off and pedestrian routes and accesses (including topographic surveys)	7.5	0	0
	Works to implement off highway spatial changes	0	50	50

	at the seafront as per above starting with car park number 2 followed by improved bus and coach facilities			
AS6	Western seafront and main beach			
	Designed improvements	0	0	0
AS7	Seafront headland, central prom			
	Masterplanning and delivery – some work underway funded from existing budgets but future costs to be borne by developer partner. However possible need for specialist legal advice requires funding	0	5	0
AS8	The Town Centre			
	New masterplanned development mainly funded by the private sector within framework set by MAAP	0	0	0
	Priority public realm improvements – initially taking in improved linkages to Morecambe Library and New Town Square uplift	20	0	0
AS9	Edge of centre retail park			
	Facilitate a range of private improvements	0	0	0
AS11	Transport, parking provision and management			
	With county council, prepare Joint Transport Plan (JTP) for central Morecambe (consultancy support required in traffic and movement analysis and highways re-design)	7.5	2.5	0
	Specific implementation costs for JTP implementation (on street otherwise largely for Lancashire county council) – fees for traffic orders, specialist pedestrian focused design etc	0	7.5	10.0
AS12 and 13	Bus services and rail services	0	0	0
AS14	Investor marketing – see AS4	0	0	0
	TOTAL	35	70	65